



**SASLHA - ADVERTISING PACKAGES: 2010**

**Option 1 – R18 000.00**

- One Full page PDF article or advert in one Electronic Communiphon
- Direct link from the SASLHA website to your website.
- Sponsoring 1-2 Internet CPD articles per year (logo of company accompanying the article)
- One Full page PDF article or advert on Members Welcome CD
- One video clip or multimedia advert on SASLHA CD of choice (max 5MB)
- 2 SMS messages per year to all the SASLHA members
- Banner Advert included in our electronic newsletter (E-zine).Gets published once a month.
- One FULL page A4 black and White advert in the SAJCD, which is published annually around November each year
- Inclusion of supplied A5 pamphlets in one mail drop

**Option 2 – R15 000.00**

- One Full page PDF article or advert in each Electronic Communiphon ( 3 times per year)
- Direct link from the SASLHA website to your website.
- Sponsoring 1-2 Internet CPD articles per year (logo of company accompanying the article)
- One Full page PDF article or advert on membership CD
- ½ page advert in the SAJCD, which is published annually around November each year

**Option 3 – R15 000.00**

- One video clip or multimedia advert each Communiphon CD (max 5MB) (3 times per year)
- One FULL page A4 black and White advert in the SAJCD
- Direct link from the SASLHA website to your website

**Option 4 – R9 500.00**

- Delivery of your newsletter to our members via special Ezine – 4 times a year.
- Direct link from the SASLHA website to your website.
- 2 SMS messages per year to all the SASLHA members
- 2 Website classified adverts
- Banner Advert included in our electronic newsletter (E-zine).Gets published once a month.

**Option 5 – R6000.00**

- Direct link from the SASLHA website to your website.
- Inclusion of your pamphlet in approx 3 mail drops through out the year

**Option 6 – R3300.00**

- Direct link from the SASLHA website to your website.
- 1 Website advert ( max 100 words, to be placed on website for 1 month)
- Inclusion of your pamphlet in one mail drop